

# HOW FAMILIES CREATE LASTING VALUE

Strong family culture is built by creating value in three connected areas.

## HOLISTIC VALUE CREATION



### **Material Value**

Resources, stability, and preparation for the future.  
Examples may include financial planning, shared responsibilities, and long term decision making.



### **Emotional Energy Value**

Trust, connection, and positive emotional energy.  
Examples may include communication, encouragement, and healthy conflict.



### **Spiritual Value**

Meaning, identity, and connectedness.  
Examples may include shared values, purpose, traditions, and beliefs.

WHEN FAMILIES CREATE VALUE TOGETHER,  
**EVERYONE GROWS.**